

Getting to know ...

Business Continuity Management



What would happen to a company if it were struck by a crisis or disaster?

What if SARS were to return with a vengeance and forces a pest management company to suspend all services for fear that its service personnel, making their rounds, may transmit the disease? Would the company people know what to do? Can the Clients be assured of a credible response? Or would it be a situation of every man for himself?

This is where Business Continuity Management (BCM) steps in.



BCM is a holistic management process that identifies potential impacts that threaten an organization and provides a framework for building resilience and the capability for an effective response that safeguards the interests of its key stakeholders, reputation, brand and value-creating activities.

A BCM-ready company is able to:

- Be recognised as a reliable and sustainable business partner
- Enhance business reputation and Client confidence
- Protect assets and the business infrastructure, and
- Maintain operations and minimise financial impact during crises.

In Singapore to qualify for BCM Certification, a company must have gained the SS540:2008 Certification or equivalent. The Singapore Business Federation has been appointed as the National BCM Focal Point to issue the certificate.

To speed up and ensure a smooth process, aspiring companies are advised to engage a third party consultancy service.

In the Singapore pest control industry Aardwolf Pestkare is the first company to be BCM Certified.